



## Rutherford Football Club Inc.

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14<sup>th</sup> March 2010

To whom it may Concern,

I am writing to you on behalf of the Rutherford Football Club (formerly Rutherford Junior Soccer Club) seeking your kind sponsorship of our club. The Rutherford Football Club was established in 1967 during which time many players have benefited from the sponsorship that has been offered to the club from companies and businesses like yours.

The Rutherford / Aberglasslyn areas have experienced immense growth over recent years taking the number of registered players close to 400 with more than 300 families involved across 37 teams. We expect our growth to continue as the popularity of the sport continues to rise, this provides an excellent opportunity for new sponsors to maximise their exposure to an increasing population, including the Hunter Valley, Newcastle, Lake Macquarie & Port Stephens regions where our competition teams are scheduled to play through out the year.

A new exciting phase for our club is the recent addition of our website, this is now an integral part of our communication to our members and for the general public to keep up to date on what's happening. This also adds valuable access to our members and the wider community for advertising your business.

As a club keen to secure sponsors and tailor packages to suit prospective Sponsors needs, we are happy to discuss other alternatives if our attached packages are unsuitable to your businesses needs. Please feel free to contact myself David Walker on 0407 493 840 or any of the Executive Committee on the numbers below.

As a successful growing soccer club, I am sure we can create a strong, binding relationship with your business, ensuring the continued growth and success of both organisations.

Sincere Regards,

David Walker  
(President)